



# Top University Advancement Accomplishments

- **University Advancement has moved from planning to momentum—strengthening fundraising, expanding engagement, and building the infrastructure needed for long-term growth and impact.**
- Raised more than \$10m for Smart University Advancement Center
- Launched **Hive of Bear Pride** as a visible engagement and giving experience
- Completed comprehensive external review of annual giving
- Strengthened partnerships with Student Affairs, Enrollment Management and colleges
- Integrated and implemented enhanced giving opportunities online and across digital platforms and communications
- Began restructuring engagement and alumni relations to meet modern trends